

Growth?

Promoter
in Delhi ???

Consultant
in Bangalore ???

Specs are
vague ???

How much
business in the
next 3 years ?

Consultant
still approving
old models ???

Site in AP ???

Profit margin
is depleting !!!

Price war !!!

Contractors in
Kolkata, Trichy
& Mumbai ???

Competitors below
par got approved !!!

Trapped in
the web of
questions?

We have
answer
for you !!!

www.capexbd.com

 **CapexBD**
A Software for Industrial Marketing

DOMEX
Technical Information Pvt. Ltd.

The answer is CapexBD. You are receiving data on projects from us. Gather further data from the market related to your products and enter them CapexBD.



CapexBD will prompt you for pending data. It will generate reports on pending approvals, on packages and contractors bidding for them, on competition for deciding strategy, etc...and also help you co-ordinate with your staff in branches.



CapexBD OFFERS...

REPORTS FOR FIELDWORK & STRATEGIC DECISIONS

- Reports on bidders for different packages, Cross-filtered Reports for pending approvals, **expected enquiries**, etc.
- For deciding strategy there is report on complete project details which includes packages, applications, competition & equipment models...
- There are reports on competition also.

ANALYSES FOR SETTING TARGETS & EVALUATION

- **Forecast** for current plus the next three financial years, Potential analysis, Investment analysis – State wise & Industry wise, Lost order analysis, Status of approval, Status of competition, Micro-analyses...
- All that, of course, provided you gather data from the field and enter them in CapexBD.

SALIENT FEATURES

- Web based system – can be operated from branch office, if the access is given. Data remains at Head Office
 - Total security of data as it gets encrypted. Even if stolen, it is not possible to put pieces together
 - **Project information can be downloaded from Domex directly into CapexBD**
 - Easy data-entry screens. All terms as used in day-to-day functioning
 - Leads management system for keeping track of the fieldwork
 - Prompting of pending data and feedback from employees
 - All reports in A4 size paper – Easy to carry
 - Settings for Reports & Analyses help generate choicest reports
 - Facility for internal messaging – SMS as well as emailing
- ...and many more. The rest can be explained during demonstration.

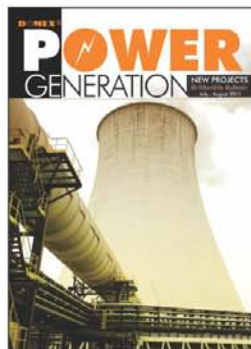


DOMEX's Other Bulletins

Available in PDF & Excel



Fortnightly - Print



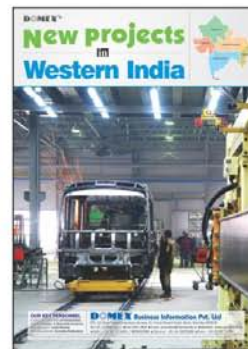
Monthly - PDF & Excel



Fortnightly - PDF & Excel



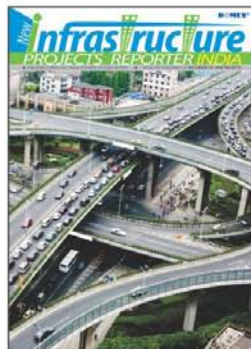
Fortnightly - PDF & Excel



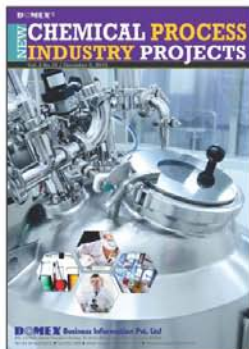
Fortnightly - PDF & Excel



Weekly - PDF & Excel



Weekly - PDF & Excel



Monthly - PDF & Excel



Fortnightly - PDF & Excel



Fortnightly - PDF & Excel

DOMEX Technical Information Pvt. Ltd.

RF-3 Kakad Chambers Annexe, First Floor, Annie Besant Road, Worli, Mumbai 400 018.

PH: 022-66638220-1-2-3 • Email: p.awade@domexinfo.in / sujala@domexinfo.in • Website: www.capexbd.com